



Digital Marketing Intern

Job description

Overview

PACE has an exciting opportunity for someone looking to gain experience in digital marketing whilst supporting our online presence (in particular, to develop our profile on TikTok); you will be an enthusiastic and creative individual who can help us tell the story of our organisation.

We are looking for someone who is a good communicator, who can work on their own initiative, is interested in creating vibrant and fun content, but understands the importance of representing PACE in a positive way, to a high standard and in keeping with our brand voice.

Duties

Under the supervision of our Marketing Manager, you will gain experience of a wide range of skills including writing social media posts and updating the social media pages; creating video, graphic and visual content for our social platforms; writing copy for web and blogs; updating our website and more.

Person Specification

You must be aged 18 – 25. This is an entry level position; you do not need to have previous experience to apply.

You will have:

- Excellent written and verbal communication skills
- An interest / aptitude in photography and filming
- An understanding of social media platforms and scheduling tools.
- Attention to detail and excellent organisation skills
- Enthusiasm for performing arts and youth theatre
- Flexible availability, including some weekends and evenings

Responsible to: Marketing Manager

Hours of work: 15hrs per week (can be flexible)

Salary: £7,410 - £8,924 per annum

Contract: 12 months

To Apply

Please submit a short video clip (max 60 secs) explaining why you would like the job. Tell us why you love social media, what experience makes you the best candidate and what particularly interests you about the work we do at PACE.

Send your clip to Cat Reilly, Marketing Manager - catreilly@pacetheatre.co.uk by Monday 22 April 2024, 10am.

This position is funded by Future Paisley.

